

## TUESDAY, OCTOBER 15, 2024

**08:30 – 09:00** Registration of participants

**09:00 – 09:15** Opening

Speaker:	Friedrich Santner (CEO, Anton Paar Group AG) Johannes Tändl (CEO, skills.lab by Anton Paar)
Moderator:	Andreas Terler

**09:15 – 09:45** Keynote

Title:	<b>Team Value Management: Placing Sporting Decisions at the Heart of Running a Football Club</b>
Speaker:	Tilman Tacke (Partner, McKinsey & Co.)

**09:45 – 10:15** Panel Discussion

Title:	<b>Developing Talent for a Global Club: FC Bayern's Strategy</b>
Speaker:	Jochen Sauer (Director of Youth Development and Campus, FC Bayern München) Tilman Tacke (Partner, McKinsey & Co.)
Moderator:	Johannes Tändl

**10:15 – 10:45** Coffee break

**10:45 – 11:10** Panel Discussion

Title:	<b>Talent Development as Both a Sporting and Business Model in Central and Eastern Europe</b>
Speaker:	Tomasz Zahorski (CEO, Legia Training Center) Martin Říha (CEO, SK Slavia Praha)
Moderator:	Johannes Tändl

**11:10 – 11:40** Panel Discussion

Title:	<b>Optimizing Academy Throughput: Transitioning Talent to the First Team</b>
Speaker:	Petr Hurych (Academy Director, SK Slavia Praha) Roberto Niccolai (Head of Academy Team Performance, Atalanta BC) Günther Neukirchner (Talent Coach, SK Sturm Graz)
Moderator:	Andreas Terler

**11:40 – 12:00** Interview

Title:	<b>Balancing Short-Term Success with Long-Term Talent Development</b>
Speaker:	Markus Schopp (Head Coach and Sporting Director, LASK)
Moderator:	Roland Goriupp

**12:00 – 13:00** Lunch break

**13:00 – 13:30** Interview

Title:	<b>The COPA Story: How a Real Estate Company is Revolutionizing U.S. Soccer</b>
Speaker:	Mark Hall (CEO and Chairman, COPA Innovation Laboratories) Charlie Campbell (General Manager, COPA Soccer Training Center)
Moderator:	Johannes Tändl

<b>13:30 – 14:00</b>	Keynote
Title:	<b>Identification and Development of Individual Capabilities</b>
Speaker:	Maximilian Luckner (skills.lab Individual Coach, FC Bayern Innovation Center)

**14:00 – 14:30** Coffee break

<b>14:30 – 15:00</b>	Keynote
Title:	<b>People Analytics at TSG: Leveraging Innovative Technologies to Unlock Potential</b>
Speaker:	Jan Spielmann (CEO, TSG ResearchLab)

<b>15:00 – 15:30</b>	Panel Discussion
Title:	<b>The Best of the Nation: How Associations Can Promote Talent Development</b>
Speaker:	Günter Kreissl (Head of Top Talent Development "Projekt 12", ÖFB) Marc Ziegler (Project Lead, DFB-Academy)
Moderator:	Roland Goriupp

**15:30 – 16:00** Transfer to skills.lab Wundschuh

<b>16:00 – 17:15</b>	Interview and Networking
Title:	<b>Team Value Management at Sturm Graz: A Three-Act Success Story</b>
Speaker:	Andreas Schicker (Sporting Director, SK Sturm Graz)
Moderator:	Andreas Terler

---- Exclusively for partners and invited guests ----

**17:15 – 17:45** Transfer to dinner location

<b>17:45 – 22:30</b>	Dinner
Location:	<b>Southern Styria</b>

**22:30** Transfer back to Graz

## WEDNESDAY, OCTOBER 16, 2024

**08:30 – 09:00** Arrival of participants

<b>09:00 – 09:30</b>	Keynote
Title:	<b>Title tbd</b>
Speaker:	Alex Vinall (Lead Player Development & Methodology Analyst, Tottenham Hotspur FC)

<b>09:30 – 10:00</b>	Keynote
Title:	<b>Title tbd</b>
Speaker:	Darren Ryan (Head of Player Development, Wolverhampton Wanderers FC)

**10:00 – 10:30** Coffee break

**10:30 – 11:00** Panel Discussion

Title:	<b>Premier League Powerhouse: Developing Talent for the World's Biggest League</b>
Speaker:	Jonathan Hunter-Barrett (Academy Manager, Wolverhampton Wanderers FC) Andy Goldie (Academy Director, Southampton FC) Elliott Smith (Scouting Consultant, Fulham FC)
Moderator:	Johnny Ertl

**11:00 – 11:40** Keynote and Interview

Title:	<b>An Assessment-based Approach to Supporting Talent Identification in the United States</b>
Speaker:	Barry McCabe (Director of Talent ID & Science, COPA Soccer Training Center) David Künzler (Science & Innovation, TSG Hoffenheim) Jan Mayer (CEO, TSG Hoffenheim)
Moderator:	Johannes Tändl

**11:40 – 12:00** Closing & Goodbye

Moderator:	Andreas Terler Johannes Tändl
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---- End of program ----